



**CanadianLatino**  
newspaper

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**[www.canadianlatinonewspaper.com](http://www.canadianlatinonewspaper.com)**

### **Price Rate and Payment Method for our Print & On-line Advertising**

We will build an advertising piece for publication in the Canadian Latino Newspaper, combining materials provided by you (such as copy text and photos) with our creativity, and transform them into a great ad. We are able to provide you with a price range based on sizes as follows: In our Monthly bilingual publication (Spanish and English), the Canadian Latino Newspaper PLEASE SEND YOU AD IN PDF.OR JPG THANS

TIFF (LZW) decompressor is needed to see this picture.

### **ALL PRICES ON PROMOTION (Preview Prices) only in Calgary**

All art should be either in PDF or JPG format.

	<b>COLOR</b>
Full page 10.25" wide x 15.5" tall	\$ 650.00
1/2 page (H or V) 10.25" wide x 7.75" tall	\$ 360.00
1/4 page 5" wide x 7.75" tall	\$ 190.00
1/8 page 5" wide x 3.5" tall	\$ 100.00
First page or in front page 10.25" wide x 3.00 tall Color	\$ 350.00
Back page color or last page 10.25" wide x 15.5 tall	\$ 800.00

All art should be either in PDF or JPG format. Banners:

The Banner # 1 in the web page upper 1200 tall pixels x 420 wide pixels (16,7 inch x 5,9 inch) , format swift o flab, for one month.

The Banner # 2, lower web page let size is 752 tall x 102 wide pixels, one month and THE city wide and send over 2,000 direct e-mails.

[www.canadianlatinonewspaper.com](http://www.canadianlatinonewspaper.com)

### **PAYMENT METHOD DEADLINE AND ACCEPTANCE**

Full payment must be made **by the 28<sup>th</sup> of the month prior** to the newspaper publication (1<sup>st</sup> week of every month). Cheque or money order made payable to: Canadian Latino Newspaper. Publication dates are set to be the 1<sup>st</sup> week of every month. An e-mail to [venus@canadianlatinonewspaper.com](mailto:venus@canadianlatinonewspaper.com) will give us sufficient authority to begin the work.

**Big Promotion for this year:** Every ad placed in the newspaper, no additional cost (FREE) will have on social networking sites and websites, during the time allowed for the release of this announcement. We offer special rates for half year or full year.