Mailbox: 414 MOUNT CORNWALL CIRCLE S.E. CALGARY, Alberta. T2Z-2J6
Phone: (403) 617-2145
E-mail: venus@canadianlatinonewspaper.com
venus@canadianlatino.com
vergon@cirrealty.ca
www.canadianlatinonewspaper.com

July 5 / 2021
Dear Customer,

We have great news as the Canadian Latino Newspaper website is up and running and we invite you to visit us online. Your advertisement will be on our website 24 hrs a day, 7 days a week, and 365 days a year to be viewed by anyone in the world!

We are inviting you to take advantage and advertise your service or business in our Monthly bilingual publication (Spanish and English), the Canadian Latino Newspaper.

You will have the advantage of advertising your service, events or business to the greatest target market from Latin American and Spanish speaking community, add to that all the English readers that are so eager to learn and deal with the Spanish speaking community.

It is with great pleasure and eagerness that we are heading towards the publication of our sixten year in Calgary, Edmonton, Red Deer, Brooks, Manitoba, Toronto, British Columbia, and U.S.A and around the world. We are inviting you to use our pages to advertise your business or service. Do not hesitate, give us a call at your earliest convenience, to help you with your advertising needs. We would greatly appreciate your assistance and prompt reply. Our Deadline and Acceptance is the 28 of every month.

Big Promotion for this year: Every ad placed in the newspaper, no additional cost (FREE) will have on social networking sites and websites, during the time allowed for the release of this announcement. We offer special rates for half year or full year.

Will be happy to service you.

Venus Ergon
Manager

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BY : July/2021

Price Rate and Payment Method for our Print & On-line Advertising

We will build an advertising piece for publication in the Canadian Latino Newspaper, combining materials provided by you (such as copy text and photos) with our creativity, and transform them into a great ad. We are able to provide you with a price range based on sizes as follows: In our Monthly bilingual publication (Spanish and English), the Canadian Latino Newspaper PLEASE SEND YOU AD IN PDF.OR JPG THANS

TIFF (LZW) decompressor is needed to see this picture.

ALL PRICES ON PROMOTION (Preview Prices) only in Calgary

All art should be either in PDF or JPG format.		COLOR	NEW PRICE
Full page	10.25" wide x 15.5" tall	$ 650.00	500,00
1/2 page (H or V)	10.25" wide x 7.75" tall	$ 360.00	250,00
1/4 page	5" wide x 7.75" tall	$ 190.00	150,00
1/8 page	5" wide x 3.5" tall	$ 100.00	80,00
First page or in front page	10.25"widex3.00 tall	Color $ 350.00	300.00
Back page color or last page	10.25"wide x 15.5 tall	$ 800.00	600,00

All art should be either in PDF or JPG format. Banners:
The Banner # 1 in the web page upper 150 tall x 358 wide pixels, format swift o flab, for one month .
The Banner # 2, lower web page let size is 752 tall x 102 wide pixels ,one month and THE city wide and send over 2,000 direct e-mails.
www.canadianlatinonewspaper.com

PAYMENT METHOD DEADLINE AND ACCEPTANCE

Full payment must be made **by the 28th of the month prior** to the newspaper publication (1st week of every month). Cheque or money order made payable to: Canadian Latino Newspaper. Publication dates are set to be the 1st week of every month. An e-mail to venus@canadianlatinonewspaper.com will give us sufficient authority to begin the work.

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PAYMENT POLICY
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To whom it may concern:

Canadian Latino Newspaper would like to thank you for your advertising and support, however, as a small business, it is crucial to our survival that we receive payment for your ad prior to going rum your ad or ads . Please pay for your ad by the end of the month prior to print in order to ensure your advertising makes it into our highly circulated newspaper.

We will only accept cash or cheque. We do not accept e-transfers or any other form of electronic payment. Thank you for your understanding.

If you have any questions or concerns, please feel free to reach out to me.

Regards,

Venus Ergon, on behalf of Canadian Latino Newspaper