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www.canadianlatinonewspaper.com

Price Rate and Payment Method for our Print & On-line Advertising

We will build an advertising piece for publication in the Canadian Latino Newspaper, combining materials provided by you (such as copy text and photos) with our creativity, and transform them into a great ad. We are able to provide you with a price range based on sizes as follows: In our Monthly bilingual publication (Spanish and English), the Canadian Latino Newspaper. TIFF (LZW) decompressor is needed to see this picture.

ALL PRICES ON PROMOTION (Preview Prices) only in Calgary

All art should be either in PDF or JPG format.		B/W	COLOR
Full page	10.25" wide x 15.5" tall	\$ 600.00	\$ 650.00
1/2 page (H or V)	10.25" wide x 7.75" tall	\$ 335.00	\$ 360.00
1/4 page	5" wide x 7.75" tall	\$ 175.00	\$ 190.00
1/8 page	5" wide x 3.5" tall	\$ 95.00	\$ 100.00
First page or in front page	10.25" wide x 3.00 tall	Color	\$ 350.00
Back page color or last page	10.25" wide x 15.5 tall		\$ 800.00

Please include your size for your ad plus .Banner size for website: 8 Inches width x 2.2 inches height ,Resolution over 150dpi All art should be either in PDF or JPG format, pixels, format swift or flab, for one month is \$ 650.00 & 15 Days is \$360.00

The Banner # 2, lower web page let size is 752 tall x 102 wide pixels ,one month is \$ 190.00 & 15 Days is \$ 100.00

We print 10,000 hard copies and circulate it city wide and send over 2,000 direct e-mails.
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PAYMENT METHOD DEADLINE AND ACCEPTANCE

Full payment must be made **by the 28th of the month prior** to the newspaper publication (1st week of every month). Cheque or money order made payable to: Canadian Latino Newspaper. Publication dates are set to be the 1st week of every month. An e-mail to venus@canadianlatinonewspaper.com will give us sufficient authority to begin the work.

Big Promotion for this year: Every ad placed in the newspaper, no additional cost (FREE) will have on social networking sites and websites, during the time allowed for the release of this announcement. We offer special rates for half year

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